

[office@wsinvention.at](mailto:office@wsinvention.at)

Protecting your data is very important to us. We store your data solely on the basis of legal provisions (GDPR and the Telecommunications Act (TKG) 2003). Please read the following privacy information to fully understand how we use your personal data.

## **This section describes our privacy policy when you visit our website.**

### **Personal data:**

Personal data which you send to us in digital form on this website, such as your name, email address or other personal information, are only used for the indicated purpose. Such data are stored securely and are not disclosed to third parties. Your provider collects and stores information on its web server automatically including browser, operating system, referring site, IP address, time of access, etc. Without using other data sources, it is not possible to identify an individual on the basis of these data; I will not process such data further except in the case of illegal use of this website.

### **Form data and comments:**

If you make form entries the data you enter will be saved for 12 months for inquiries and in the event of follow-ups. These data are not disclosed to anyone else.

### **Cookies:**

Cookies are small files which allow this website to store user-specific information on the user's computer during their visit to this website. Cookies help me to determine how many people visit my website and how often. Session cookies are stored temporarily during the visit, while permanent cookies are used to collect information about visitors who return to the site. These permanent cookies only contain an identification number. Name, IP address, etc. are not stored. You can deactivate cookies in your browser or limit the use of cookies to certain sites or set your web browser (Chrome, IE, Firefox, ...) to notify you when a cookie is sent. You can delete cookies from your hard drive at any time.

However, please note that by doing so you will impair how the site is displayed and limit user guidance.

### **Google Analytics:**

This website uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses so-called "cookies". The information about the use of this site generated by the cookie are usually sent to and stored on a Google server in the USA. If IP anonymisation is activated for this website, your IP address will be truncated by Google if you are in an EU member state or in a country in the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the USA and then truncated. Google will use this information on

behalf of the operator of this website to evaluate how this website is used, to create reports on website activities and to provide additional services relating to the use of the website and the internet to the website operator. The IP address sent by your browser as part of Google Analytics will not be associated with other data by Google. You can also prevent data relating to how you use this website which is generated by the cookie (including your IP address) from being sent to Google and prevent Google from processing this data by downloading and installing the browser plugin from the following link (<http://tools.google.com/dlpage/gaoptout?hl=de>).

For information about the terms of use and privacy policy see <http://www.google.com/analytics/terms/en.html>.

Please note that Google Analytics used on this website was extended with the code “ga(‘set’, ‘anonymizeIp’, true);” to enable anonymised entry of IP addresses (so-called IP masking).

Data are processed based on the legal requirements of Art. 96 Para. 3

Telecommunications Act (TKG) and Art. 6 Para. 1 (a) (consent) and/or (f) (legitimate interest) of the GDPR.

Our legitimate interest in the meaning of the GDPR is the improvement of our website and product offer.

[Click here to opt out of Google Analytics](#)

## Google services:

The following Google services are used on our site:

Google Fonts: Google Fonts is a service of Google Inc. (“Google”). These web fonts are displayed by calling a server, usually a Google server in the USA. Information about which of our web pages were visited is sent to this server. Your IP address is sent to Google.

For more information, please refer to Google’s privacy policy: [www.google.com/policies/privacy/](http://www.google.com/policies/privacy/)

Here you can modify your settings in the privacy centre to manage and protect your data.

## Right of access:

You have a basic right of access to information, correction, deletion, restriction, data portability, withdrawal of consent and a right to object.

If you believe the processing of your data infringes the data protection act or your claims under data protection legislation are otherwise infringed, you can file a complain with the authority concerned. In Austria this is the data protection authority. Feel free to contact me if you have any questions. I know I can give you a satisfactory answer to your questions.

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